



Congress '18

FEATURING GARDEN EXPO AND FENCECRAFT
Canada's Premier Green Industry Trade Show and Conference
JANUARY 9-11, 2018 TORONTO CONGRESS CENTRE, TORONTO, ONTARIO



For immediate release

Nov. 3, 2017

Media contact: Heather MacRae

Tel: 1-800-265-5656 ext. 323, Heather@LandscapeOntario.com

Make your business even better at Canada's premier green professional's event

Toronto, Ont. – Take advantage of the many learning opportunities at Landscape Ontario's Congress to improve your business acumen and sharpen your skills. Whether you're looking to become more efficient and knowledgeable on the numbers side of the industry, or you're adding a new facet to your company, the Warm-up Monday events and the wide-range of Conference sessions will help you get where you want to go. Reinvigorate your team, and pick up continuing education credits to keep up to date with your professional certification requirements. Don't miss this opportunity to recharge and refocus, and ensure the 2018 landscape season will be your most enjoyable – and profitable – yet.

Warm-up Monday – January 8. Education held pre-trade show, includes:

Integrated Pest Management (IPM) Symposium: 7:30 a.m. Cohen Ballroom, Toronto Congress Centre

Guests will earn six continuing education credits while learning from top researchers and professionals in the turf grass sector. Speakers include Jennifer Llewellyn B.Sc., M.Sc.; Michael Brownbridge Ph.D.; Jim Chatfield BS, MS; James Garriss III; Kellie Sherman B.Sc.; and Scott Olan B.Sc.

Landscape Designer Conference: 8:30 a.m. Delta Hotels Toronto Airport (formerly International Plaza Hotel)

Add innovative design ideas and battle-tested selling strategies to your toolbox from some of the best landscape designers and landscape architects from across North America, including James Garfield Thompson B.Sc., OALA, CSLA, SOUL; Randy Tumber APLD, CLD, CHT; Jan Johnsen; Aprille Janes CPCC; and Ellen Ecker Ogden.

Peer to Peer Workshop: 9:30 a.m. Delta Hotels Toronto Airport (formerly International Plaza Hotel)


If being more successful is one of your 2018 business goals, then this workshop is for you. Jacki Hart leads an interactive workshop geared towards making you an even better leader and decision maker.

Congress Conference – January 9, 10, 11. Runs concurrent with trade show.

There are a variety of options over three days with conference sessions at Congress – from entertaining Life Lessons at Lunch, to the Owner's Only Workshops – and more! Content covers business development topics for several industry sectors and levels of involvement. Some of the highlights are keynotes by Economist Charlie Hall B.S, M.S., Ph.D.; Canadian Olympic hockey gold medalists Becky Kellar and Cheryl Pounder, and Owners Only Workshops run by business gurus Mark Bradley, Ron Rosenberg, Bill Arman and Ed Laflamme CLP.

Garden Centre Symposium – January 10. 9 a.m. Join noteworthy strategist David Coletto to learn from an expert about hiring in the millennial market and the art of selling to millennials. Also included will be the Awards of Excellence ceremony announcing the winners in the Retail and Growers programs.

– 30 –

Co  is Canada's premier green industry trade show and conference, with 600+ vendors, 1,300 exhibitors covering 8 acres during over 50 session hours with 13,000 green industry professionals. Much more than a marketplace, the timely and comprehensive four-day, top-rated conference program features acclaimed experts with innovative expertise, ideas and professional development for business success.

PRODUCED BY LANDSCAPE ONTARIO HORTICULTURAL TRADES ASSOCIATION

7856 FIFTH LINE SOUTH, MILTON, ONT. CANADA L9T 2X8

PHONE: 1-800-265-5656 OR 905-875-1805 FAX: 905-875-3942 #LOcongress LOCONGRESS.COM



Congress '18

FEATURING GARDEN EXPO AND FENCECRAFT
Canada's Premier Green Industry Trade Show and Conference
JANUARY 9-11, 2018 TORONTO CONGRESS CENTRE, TORONTO, ONTARIO



Landscape Ontario Horticultural Trades Association is one of the most vibrant associations of its kind, comprised of over 2,500 members, ten sector groups and nine local chapters. Our mission is to be the leader in representing, promoting and fostering a favourable climate for the advancement of the horticulture industry in Ontario.