



**GOLDEN HORSESHOE CHAPTER  
GEAR UP FOR SPRING TRADE SHOW  
TUESDAY, MARCH 28, 2017  
AT THE LARGE ANCASTER FAIRGROUNDS HALL**

**GEAR UP FOR SPRING TRADE SHOW & SEMINARS  
FEATURING THE MINISTRY OF TRANSPORTATION (MTO), HALTON POLICE  
COMMERCIAL VEHICLE UNIT AND OTHER INDUSTRY RELATED PROFESSIONALS**

You are cordially invited to participate in one of our largest events on March 28, 2017!  
A variety of sponsorship opportunities and exhibitor booths SELL OUT quickly.

This Spring Event is one of the most popular Landscape Ontario Golden Horseshoe Chapter events of the year. In 2015 & 2016 this event was at capacity with over 400 Landscape Professionals in attendance. These Landscape Ontario members represented a variety of sectors including: Garden Centres, Grounds Management, Growers, Landscape Contractors, Lawn Care, Interiorscape, Irrigation, Lighting, Snow and Ice.

This event is offered free of charge to Landscape Ontario members and their employees. Attendees are provided valuable insight with up-to-date information they need to know to take a proactive approach to safety compliance. This event is the perfect place to see new products, equipment, tools, and services. The educational seminars and networking connections with other industry related professionals will help make your business grow and prosper!

In 2017 we have secured the LARGER VENUE to accommodate the growing interest of our members and sponsors. Reaching out to over 5,000 members (including their staff and associates), we anticipate a larger audience in 2017 with the event being held at the *both halls at the* Ancaster Fairgrounds. This event will be promoted to Landscape Ontario's vast network of Landscape Professionals and Suppliers, through a variety of media, social networking, e-blasts and more! Don't miss out on this unique opportunity.

Please feel free to contact me if you have any questions or to arrange your participation level.

Regards,

*Lee Rozon*

Lee Rozon,  
Golden Horseshoe Chapter Coordinator  
Landscape Ontario  
1-877-640-4005 or email: [lrozon@landscapeontario.com](mailto:lrozon@landscapeontario.com)

**Spring Event Sponsor (1) - \$2,500** - Thank you to WPE Windmill Power Equipment the 2017 Main Sponsor!

Your company featured throughout the event as the **Event Sponsor – only one available.**

**The event will be promoted through the Landscape Ontario Magazine- direct mail circulation to over 2,500 and now available free online reaching countless industry professionals. There may be an opportunity for post-event coverage in the Landscape Ontario Magazine (depending on space availability).**

- Your logo and company name will appear as the **Event Sponsor** on our promotion flyer distributed or linked to the below network opportunities:
  - Landscape Ontario Golden Horseshoe Chapter E-News reaching over 355 industry professionals
  - Golden Horseshoe Chapter Website and Social Media
  - Targeted Direct E-Mailing (email) reaching over 1185 members
  - Fax Blasts
  - Event flyer distribution at board and chapter meetings
- Your company banner at the front of the room
- Opportunity to provide a 10 minute presentation
- Recognition from the lectern by the Chapter President during his opening remarks
- Prominent exhibit display space (approx. 10' x 10') provided
- First opportunity to provide equipment for the MTO inspection (please contact for more details)

**Spring Event Lunch Sponsor (1) - \$1,500**

Your company featured throughout the event as the **Lunch Sponsor**

- Your logo and company name will appear as the Spring Event **Lunch Sponsor** on our promotion flyer distributed or linked to the below network opportunities:
  - Landscape Ontario Golden Horseshoe Chapter News reaching over 355 industry professionals
  - Golden Horseshoe Chapter Website and Social Media
  - Targeted Direct Mailings (email) reaching over 1185 members
  - Fax Blasts
  - Event flyer distribution at board and chapter meetings
- Your logo and company name will appear as the Spring Event **Lunch Sponsor** on the lunch tables
- Opportunity to provide a 2-3 minute presentation at lunch time.
- Exhibit display space (approx. 10' x 10') provided

**Spring Event Refreshment Break Sponsors (2) - \$450**

Your company will be featured as a **Refreshment Sponsor**

- Recognition from the lectern at break times
- Your logo and company name will appear on a sign on the food table as a Spring Event **Refreshment Sponsor**
- Exhibit display space (approx. 10' x 10') provided

**\*\*NEW – Demo Sponsor - (call for additional information)**

Inquire today on how to become a demo sponsor. We are looking for educational and interactive demo displays that will uniquely showcase your product or service.

**Spring Event Display Opportunities (limited) – LO Members \$250, Non-Members \$300\* plus HST (subject to change)**

Your company will be provided the opportunity to showcase your products or services at the Spring Event to landscape professionals.

- Exhibit display space (approx. 10' x 10'). Electric available on a first come basis, limited to availability.

\*Please visit [www.horttrades.com](http://www.horttrades.com) to see all the benefits of becoming a Landscape Ontario member.

***Individual \*Draw Prize\* Sponsorship & Prize Donations are available.***

Contact: Lee Rozon, Golden Horseshoe Chapter Coordinator, Landscape Ontario 1-877-640-4005 [Irozon@landscapeontario.com](mailto:Irozon@landscapeontario.com)